

## MARKETING BULLETIN

APEEL Cover Tape March 14, 2019

## To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is pleased to introduce two new accessories that are specially designed for use on VersiWeld® TPO membranes with APEEL™ Protective Film. Versico's new APEEL 6" Cover Tape and APEEL Cover Tape Applicator allow contractors to keep 100 percent of the TPO surface—including the seams and areas around details—clean during installation.

Once contractors have finished installing TPO with APEEL Protective Film, they can apply APEEL 6" Cover Tape to any membrane areas that are still exposed. APEEL Cover Tape rolls are 1,640 feet long and are made with the same highly durable and easily removable film featured on APEEL TPO membrane.

Description	Product Code	Packaging	Weight	Stocking Locations
APEEL 6" Cover Tape	333093	2 rolls/ctn	34 lbs	PA, MS, UT
APEEL Cover Tape	333095	Each	16 lbs	PA, MS, UT

Versico's patented TPO with APEEL Protective Film is ideal for re-roofs, re-covers, and new construction projects. APEEL Protective Film keeps the membrane clean during installation and is designed to withstand the most intense heat and UV exposure for up to 90 days. APEEL also saves time and labor, improves aesthetics and long-term reflectivity, and increases customer satisfaction.

For more information, please contact your independent sales representative.

Sincerely,

David French

Director, Product Marketing