MARKETING BULLETIN



Special-Color TPO Program February 12, 2019

To: Versico Roofing Systems' Authorized Contractors

As the leader in TPO product innovation, Versico Roofing Systems is pleased to introduce the industry's most comprehensive special-color TPO program. Because requests for TPO products in colors other than white, gray, and tan have steadily increased in recent years, Versico will begin offering TPO membranes and accessories in the most frequently requested colors: medium bronze, patina green, rock brown, terra cotta, and slate gray.

Things to Know – Versico Special-Color TPO Program

- <u>No minimum-order quantities!</u>
- Five special colors are available: medium bronze, patina green, rock brown, terra cotta, and slate gray
- The following items are available in the five special colors:
 - o 60-mil standard reinforced TPO membrane 5' x 100' and 10' x 100' rolls
 - 10' x 100' rolls limited quantities will be stocked in MS; large orders may require a oneto two-week lead time
 - 5' x 100' rolls require a short lead time; customers must order an even number of rolls
 - 24" Non-Reinforced TPO Flashing limited quantities will be stocked in MS; large orders may require a one- to two-week lead time
 - TPO Rib Profile limited quantities will be stocked in MS; large orders may require a one- to two-week lead time
 - TPO Coated Metal made to order; requires a one- to two-week lead time
 - 115-mil 12' x 100' VersiFleece[®] TPO manufactured at the beginning of each calendar quarter (April, July, October, January) to fulfill all orders that are in-hand as of the 15th of the previous month (March 15, June 15, September 15, December 15)

Special-Color TPO Membrane and Accessories – Ordering Information			
Description	Product Code	Stocking Location	
VersiWeld® TPO Membrane			
Medium Bronze 60-mil Membrane 10' x 100'	332586	Senatobia, MS	
Rock Brown 60-mil Membrane 10' x 100'	330036	Senatobia, MS	
Terra Cotta 60-mil Membrane 10' x 100'	330026	Senatobia, MS	
Slate Gray 60-mil Membrane 10' x 100'	330030	Senatobia, MS	
Patina Green 60-mil Membrane 10' x 100'	330028	Senatobia, MS	
Medium Bronze 60-mil Membrane 5' x 100'	333148	Lead Time (must order even number)	
Terra Cotta 60-mil Membrane 5' x 100'	330025	Lead Time (must order even number)	
Patina Green 60-mil Membrane 5' x 100'	330027	Lead Time (must order even number)	
Slate Gray 60-mil Membrane 5' x 100'	330029	Lead Time (must order even number)	
Rock Brown 60-mil Membrane 5' x 100'	330034	Lead Time (must order even number)	



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VersiFleece TPO Membrane				
Medium Bronze 115-mil Membrane 12' x 100'	333141	Lead Time*		
Rock Brown 115-mil Membrane 12' x 100'	333142	Lead Time*		
Terra Cotta 115-mil Membrane 12' x 100'	333143	Lead Time*		
Slate Gray 115-mil Membrane 12' x 100'	333144	Lead Time*		
Patina Green 115-mil Membrane 12' x 100'	333145	Lead Time*		
*Orders placed by the 15th of March, June, September, and December for VersiFleece will be manufactured				
around the 1st of the following month.				
Non-Reinforced TPO Flashing (1 roll/ctn)				
Medium Bronze 24" x 50' Non-Reinforced	332963	Senatobia, MS		
Rock Brown 24" x 50' Non-Reinforced	328056	Senatobia, MS		
Terra Cotta 24" x 50' Non-Reinforced	328047	Senatobia, MS		
Slate Gray 24" x 50' Non-Reinforced Flashing	328053	Senatobia, MS		
Patina Green 24" x 50' Non-Reinforced	328050	Senatobia, MS		
TPO Rib Profile (20 ea. 10' pcs/ctn)				
Medium Bronze Rib Profile	333064	Senatobia, MS		
Rock Brown Rib Profile	330830	Senatobia, MS		
Terra Cotta Rib Profile	330797	Senatobia, MS		
Slate Gray Rib Profile	330799	Senatobia, MS		
Patina Green Rib Profile	330798	Senatobia, MS		
TPO Coated Metal (5 pcs/pallet)				
Medium Bronze Coated Metal 4' x 10'	332916	1- to 2-Week Lead Time		
Rock Brown Coated Metal 4' x 10'	332913	1- to 2-Week Lead Time		
Terra Cotta Coated Metal 4' x 10'	332915	1- to 2-Week Lead Time		
Slate Gray Coated Metal 4' x 10'	332914	1- to 2-Week Lead Time		
Patina Green Coated Metal 4' x 10'	332912	1- to 2-Week Lead Time		

Mansard brown, a color offered on a limited basis in the past, will be discontinued in October 2019. Orders for Mansard brown standard membrane, flashing, and rib profiles will be accepted until October 1, 2019; a final production run will be completed in mid-October.

If you have any questions or need more information, please contact your independent sales representative.

Sincerely,

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David French Thermoplastic Product Manager