

## RapidLock (RL) Roofing Systems January 31, 2019

## To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is pleased to introduce the RapidLock (RL™) Roofing System, an adhesive-less membrane attachment system with no temperature restrictions, no VOCs, and no odors. RapidLock systems use Velcro® Brand Securable Solutions to fully attach specially designed VersiFleece® RL EPDM or VersiFleece RL TPO membranes to VersiCore MP-H RL, SecurShield® RL, or SecurShield HD RL polyiso insulation.

RapidLock Roofing Systems' features and benefits include:

- No temperature restrictions for installation
- No VOCs or odors
- Significant labor savings no waiting for adhesives to flash off
- Factory Mutual 1-90 approval rating
- Wind uplift ratings comparable to traditional fully adhered single-ply systems
- Excellent resistance to hail and punctures
- 115-mil VersiFleece RL EPDM and TPO membranes available
- A variety of insulation and coverboard options available

RapidLock Membranes				
Product Code	Description		Size	Stocking Locations
331677	Black VersiFleece RL EPDM 115-mil		10' x 100'	C, G
330021	White VersiFleece RL TPO 115-mil		10' x 50'	2-4 weeks
331676	White VersiFleece RL TPO 115-mil		10' x 100'	C, S, T
333071	Gray VersiFleece RL TPO 115-mil		10' x 100'	2-4 weeks
RapidLock Insulation and Coverboard				
Product Code	Description	FT <sup>2</sup> /Pallet	Pieces/Pallet	FT <sup>2</sup> /Truckload
330920	0.5" High Density RL 48" x 96"	1,440	45	69,120
333150	2.0" Flat RL-CGF 20 psi 48" x 96"	768	24	18,432
333151	2.6" Flat RL-CGF 20 psi 48" x 96"	576	18	13,824
330092	2.0" Flat RL-BLK 20 psi 48" x 96"	768	24	18,432
332550	2.6" Flat RL-BLK 20 psi 48" x 96"	576	18	13,824

## RapidLock Incentive

Effective immediately and continuing through May 31, 2019, Versico is offering an incentive for contractors who try RapidLock for the first time. This incentive is intended to encourage contractors to try the RapidLock System and experience its unique benefits firsthand, and to that end, we will work with you to make that happen.

Incentive amounts will be based on the system that RapidLock will replace – ideally a VersiFleece® system utilizing Flexible DASH™ Adhesive. However, we do understand that upgrading from other systems is a possibility. Although we probably won't be able to make up the total cost difference



## MARKETING BULLETIN

between the two systems, we will work to get you as close as possible to encourage the use of RapidLock.

Please contact your Manufacturer's Representative to discuss potential RapidLock jobs and specifics of the incentive program. The Pricing Team is prepared to discuss job-specific rebate amounts, so bring us your RapidLock opportunities and we will work with you. The graphic below, as shown at the National Sales Meeting, can provide assistance in positioning the RapidLock products.





If you have any questions, or for more information, please contact your independent sales representative.

Sincerely,

Chad Buhrman

Chad Buhman

**Insulation Product Manager** 

Austin Kulp

Fleece Membranes Product Manager