

## New 3-Gallon Pails of Primer January 7, 2019

## To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is pleased to announce it will begin offering three-gallon pails of its recently reformulated V-150 and Low-VOC EPDM/TPO Primer. The new three-gallon pails can easily accommodate 9"-wide rollers for improved rooftop productivity, especially when applying primer to 6"-wide seams. In addition to labor savings, V-150 and Low-VOC EPDM/TPO Primer offer a number of additional benefits.

**Excellent tack** – V-150 and Low-VOC EPDM/TPO Primer provide aggressive tack and offer an extended open time.

**Resistance to gelling** – V-150 and Low-VOC EPDM/TPO Primer are highly resistant to gelling, which is why Versico can now offer these products in three-gallon pails.

<u>Shelf life</u> – Due to their excellent resistance to gelling, V-150 and Low-VOC EPDM/TPO Primer now have a 12-month shelf life.

| New 3-Gallon Pails of Primer |  |
|------------------------------|--|
| V-150 Product Code           | 332684   |
| Low-VOC Product Code         | 332715   |
| Stocking Locations           | Carlisle, Greenville, and Tooele   |
| Packaging                    | 3-gallon pails/75 per pallet   |
| Storage Requirements         | Store between 60-90°F (15-32°C)  |
| Product Notes                | Coverage rates and weight per gallon remain the same V-150 coverage rate – 450 ft2/gal (roller application) V-150 weight – 7.30 lbs/gal Low-VOC Primer coverage rate – 700 ft2/gal (roller application) Low-VOC Primer weight – 9.55 lbs/gal |

If you have any questions, or for more information, please contact your independent sales representative.

Sincerely,

Ronald L. Goodman

**EPDM Marketing Manager** 

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