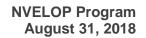
MARKETING BULLETIN



To: Versico Roofing Systems' Authorized Contractors

Carlisle Construction Materials (CCM) is pleased to introduce its updated NVELOP Building Envelope Solutions program, which combines products from Versico Roofing Systems, Carlisle Coatings and Waterproofing, Hunter Panels, and Insulfoam. Using precise color details, NVELOP provides clear instructions on how to properly tie dissimilar CCM materials together for long-term air- and water-tight protection that's backed by the industry's only single-source tie-in warranty.

Updates and additions to the NVELOP program:

- New logo, tagline, and website: www.carlislenvelop.com Program brochure
- Manufacturer's specification
- Color details
- Warranty prerequisites, terms, and conditions
- Program sell sheet
- CSI MasterFormat specification sell sheet
- Competitor benchmark and submittal letters

Additionally, CCM's NVELOP warranties have been updated to better serve the needs of the building envelope industry. For a project to be eligible for an NVELOP warranty, at least two dissimilar CCM materials must be tied together using a CCM-approved tie-in detail and must be included in an individual CCM system warranty.

NVELOP Warranty	NVELOPlus Warranty
Material warranty	Material warranty
Covers air and water leakage caused by:	Covers air and water leakage caused by:
- Manufacturing defects	- Manufacturing defects
- Chemical incompatibility	- Chemical incompatibility
5-year duration	10- or 15-year duration**
No fee	\$500 fee

**Duration is dependent on the shorter of the two CCM system warranties being tied together.

CCM will continue to accept NVELOP warranty applications that follow the previous NVELOP warranty requirements until August 31, 2019.

With an increased industry focus on building envelope systems, the market demands solutions, and CCM is uniquely positioned to address all six sides of the building envelope from a single source. NVELOP leverages CCM's manufacturing capabilities to provide a competitive advantage that can help you secure more projects and promote premium, energy-efficient materials and systems. Representatives from all participating CCM companies are being encouraged to utilize NVELOP to increase CCM's scope on building envelope projects and establish CCM as the industry leader in building envelope solutions.

For more information on NVELOP, visit the website at <u>www.carlislenvelop.com</u> or click the NVELOP link on any of the participating CCM company websites.





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If you have any questions or need assistance, please contact me at <u>chris.kann@versico.com</u>.

Sincerely,

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Christopher Kann Building Envelope Designer