

MARKETING BULLETIN

New VersiGard® EPDM V-150 Primer June 18, 2018

To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is pleased to introduce its reformulated VersiGard® EPDM V-150 Primer. This new formulation provides excellent long-term peel and shear performance as well as several other notable improvements:

- Increased tack a more aggressive tack than the old formula;
- **<u>Gelling resistance</u>** resistance to gelling caused by exposure to humid air;
- Longer shelf life a 12-month shelf life (vs. 9-month shelf life of old formula).

New V-150 Primer	
Product code	302081
VOC content	714 g/l (old formulation was 727 g/l)
Stocking locations	Carlisle, PA Greenville, IL Tooele, UT
Packaging	6 one-gallon pails per carton
Storage requirements	Store between 60-90°F (15-32°C)
Product notes	No changes to coverage rate, packaging, or product code. Not approved for use on PVC, KEE HP, or TPO membranes, Weight per gallon is 10 lbs. UL Classified, FM Approved

Versico began shipping its new and improved V-150 Primer in early April 2018. If you have any questions, or for more information, please contact your independent sales representative.

Sincerely,

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Ronald L. Goodman EPDM Marketing Manager