

VERSIFLEECE® INDIVIDUAL PERFORMANCE PROGRAM

VersiFleece Individual Performance (VIP)
Program members are a select group of contractors
who are committed to installing Versico's most durable
and robust roofing systems: VersiFleece AC, TPO, PVC, and
RapidLock. VIP members are eligible for a number of exclusive benefits,
including an annual incentive trip that provides opportunities to network with
fellow contractors and Versico staff while enjoying a variety of exciting excursions.

VIP status is based on yearly sales of warranted VersiFleece membrane, and are calculated using Copy-B/Job Completion dates from January 1st to December 31st of each calendar year.





Existing Qualifiers – Copy Bs Totaling

Contractors who have qualified for the program over the previous 4 years.

3,500 squares of Fleece	3 passes*
2,500 square of Fleece	2 passes
1,500 squares of Fleece	1 pass

New Qualifiers - Copy Bs Totaling

Contractors who have not qualified for the program over the previous 4 years.

3,000 squares of Fleece	3 passes*
2,000 square of Fleece	2 passes
1,000 squares of Fleece	1 pass

^{*} Maximum of 3 VIP passes per firm, per year. Each VIP pass is redeemable for 1 person for 1 trip.

New Qualifying Contractor: Company has not qualified for a VIP incentive trip over the past 4 calendar years. Existing Qualifying Contractor: Company has qualified for a VIP incentive trip over the past 4 calendar years.



Age Policy: Due to the presence of alcohol, all attendees must be 21 years or older.

Rollover Policy: VIP trips (passes) are only redeemable within the calendar year that they are awarded. VIP trips cannot be transferred to subsequent years.

Transfer Policy: VIP trips must be used by an officer of the qualifying company. Trips may not be gifted to non-qualifying parties. Company officer examples: Owner, VP, Estimator, GM, Project Manager.

Cash and other rewards programs cannot be substituted for program offers. Versico Roofing Systems reserves the right to amend, alter, or cancel this program at any time. Program rewards include airfare, meals, and lodging. Incidental charges are the responsibility of the participant. Only those contractors in good credit standing will be authorized to redeem their reward trip.



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Qualifying Contractors will be rewarded with an annual incentive trip that provides an opportunity to network with fellow contractors and Versico staff, all while enjoying a variety of exciting excursions at a top-of-the line resort.

Past trip locations have included Jackson, WY, Las Vegas, NV, Cabo San Lucas, Mexico and the Florida Keys.

CHOOSE YOUR EXPERIENCE:

VIP members will have the opportunity to golf, fish, or simply relax on your own.







A SINGLE SOURCE FOR SINGLE-PLY ROOFING

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