

MARKETING BULLETIN

CAV-GRIP 3V Launch January 8, 2018

To: Versico Roofing Systems' Authorized Contractors

Versico Roofing Systems is excited to introduce CAV-GRIP 3V Adhesive, a revolutionary new product that can be used to bond standard TPO to horizontal substrates. Initially designed for use on vertical surfaces, the original CAV-GRIP's ease of use and labor-saving qualities led to the development of a new and improved formulation: CAV-GRIP 3V.

CAV-GRIP 3V can be used in the same applications as the previous formulation, including adhering standard TPO and VersiFleece® membranes to vertical surfaces. In addition, CAV-GRIP 3V is also approved for application of non-VersiFleece EPDM to vertical surfaces. Along with improved adhesion and additional applications, CAV-GRIP 3V provides all the same benefits as the previous formulation:

- FM and UL approvals as a bonding adhesive for TPO
- Can be used in temperatures as low as 25°F
- Low VOCs and very low odor

- Quick application with spray gun
- Fast tack time (less than five minutes)
- No stirring and easy clean-up
- Up to 60% labor savings compared to traditional bonding adhesive applications

Versico has also developed two new products for use with CAV-GRIP 3V: Low-VOC UN-TACK and a spray gun with a 24" extension. Low-VOC UN-TACK is VOC-compliant in all 50 states and specially formulated for use with CAV-GRIP 3V. The 24" extension on the new spray gun allows applicators to keep the spray tip 12" from the roof deck without bending over.

Description	Product Code	Packaging	Weight	Stocking Location	Coverage Rate*
CAV-GRIP 3V	330420	#40 Cylinder	41 lbs	PA, IL, MS, UT	1,000 FT ^{2*}
Low-VOC UN-TACK	330793	#8 Cylinder	14 lbs	PA, UT	N/A
Spray Gun w/24" Extension**	330912	Box	2 lbs	PA, UT	N/A
*Approximate double-sided adhesive application **Hoses sold separately					

If you have any questions, or for more information, please contact me at 717-960-4039 or david.french@versico.com.

Sincerely,

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