

MARKETING BULLETIN

Branded TPO Rolls January 19, 2018

## To: Versico Roofing Systems' Authorized Contractors

On February 5, 2018, Versico will begin packaging its 10' x 100' rolls of 60-mil white VersiWeld<sup>®</sup> TPO membrane in a new, branded stretch film. This new film will improve brand recognition and simplify product identification for contractors on the rooftop. The film will also include important product information, including membrane thickness and code approvals.

When placing orders, please use the old product code until February 5, 2018.

Item Status	Product Code	Description
Old (use until Feb. 5, 2018)	300438	.060 REIN. STD WHITE TPO 10' X 100'
New (effective Feb. 5, 2018)	330931	VW .060 RE STD WHITE TPO 10' X 100'

Versico plans to use this branded stretch film on additional roll sizes in the future as part of a continuous effort to improve its products and packaging. Announcements will be distributed in advance of any future changes.

If you have any questions, or for more information, please contact your local Versico representative.

Sincerely,

Deutstank

David French Thermoplastic Product Manager