

**Versico's Rebranded Insulation Products and Brochure**  
January 24, 2017

Versico Roofing Systems is pleased to announce it has rebranded two of its most popular Polyiso insulation products and has created a new Polyiso brochure.

**Rebranded Products**

Versico has rebranded its MP-H and MP-HNB Polyiso insulation products. The new brand names better communicate the products' benefits and help to differentiate Versico's Polyiso in the commercial roofing market.

<u>Product Description</u>	<u>Old Name</u>	<u>New Name</u>
Glass-reinforced felt (GRF)-faced insulation (ASTM C1289 Type II, Class 1 designation)	MP-H	<b>VersiCore MP-H™</b>
OSB online nail board insulation (ASTM C1289 Type V designation)	MP-HNB	<b>DuraFaceR™</b>
Updated product data sheets are available for download or order on the Versico website.		

**New Polyiso Insulation Product Brochure**

This new brochure provides an overview of Versico's Polyiso products, illustrates the energy and cost savings Polyiso offers, and demonstrates how Versico's Polyiso products provide solutions for all job types. The brochure includes samples of Versico's insulation facers for a hands-on experience, and can be ordered or downloaded on the Versico website.

If you have any questions, or for more information, please contact your local independent sales representative.

Sincerely,



Chad Buhrman  
CCM Insulation Product Manager