

**HydroBond™ PVC Water-Based Adhesive**  
**May 20, 2013**

Versico is pleased to announce the expansion of its VersiFlex™ PVC product line with the introduction of HydroBond PVC Water-Based Adhesive. HydroBond is a high-strength, one-sided wet lay-in dispersion adhesive for use with all VersiFlex PVC and VersiFleece PVC products. It is ideal for bonding PVC membranes in a wet lay-in application to various porous and non-porous substrates on slopes up to 2:12, and also works as a contact adhesive on higher slopes and vertical surfaces. HydroBond offers a laborsaving application and long-lasting, high-strength bond. The adhesive can be roller-applied or spray-applied. It meets the requirements of South Coast Air Quality Management District Rule 1168 as well as the requirements of the OTC Model Rule for Single-Ply Roofing Adhesives and is not classified as HAZMAT.

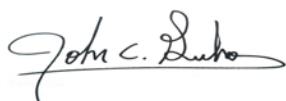
<b><u>Product Description</u></b>	<b><u>Packaging</u></b>	<b><u>Part Number</u></b>
HydroBond PVC Water-Based Adhesive	5-gallon pail	322112

**Features and Benefits:**

- One-sided, wet lay-in application
- Easily applied with medium nap roller
- Easily spray-applied with 3000 PSI sprayer
- Up to 100 square feet per gallon coverage with roller application
- Up to 135 square feet per gallon coverage with spray application
- Long-lasting, high-strength bond
- Low-VOC content (less than 120.5 g/l)
- 12-month shelf life (sealed container)
- No HAZMAT restrictions

Please contact your Versico Regional Manager if you have any questions regarding the new HydroBond PVC Water-Based Adhesive.

Sincerely,



John Greko  
PVC Product Manager