



A SINGLE SOURCE FOR SINGLE-PLY ROOFING

**For Immediate Release
September 23, 2008**

For More Information Contact:
Roger Wahl
Weatherguard Roofing Company
847-888-3008
roger@weatherguardroofing.net

Weatherguard Roofing Company Helps New Jewel-Osco Go Green On Top

(Chicago, IL) – Weatherguard Roofing Company, a leading commercial roofing contractor in the Chicago area, has installed a LiveRoof® modular green roof system on the new Jewel-Osco located at 370 North Desplaines Street in Chicago. The energy-efficient, environmentally friendly system covers 22,700 square feet - almost half of the rooftop space on the new store.

The modular green roof system was supplied by Versico LLC, a leading manufacturer of single-ply roofing systems, and installed over Versico's reflective, energy-efficient VersiWeld® TPO membrane. Jewel-Osco officials worked with Weatherguard Roofing Company and Interstate Roof Systems Consultants, Inc. to develop the most effective solution for their building's roof system.

Roger Wahl, president of Weatherguard Roofing Company, explained that by using the modular green system, Jewel-Osco will not have to wait weeks or even months for the plants to grow in. "What's unique about this system is you get instant gratification of green," said Wahl. The system uses pre-vegetated modules that incorporate innovative soil elevators, creating a seamless roof garden appearance by elevating and joining the soil between the modules. "The plants are already somewhat mature at the time of installation, meaning less maintenance and worry over weeds," explained Wahl.

In addition to providing the typical green roof benefits, such as reducing the heat island effect and significantly decreasing the energy costs required to maintain indoor building temperatures, Jewel-Osco is also offering a benefit to its neighbors. Most of the buildings that surround the store are high-rise, and occupants will now be able to look down onto an aesthetically pleasing green view. Studies have shown that green roof systems such as LiveRoof are shown to increase productivity, improve health and stimulate creativity among building occupants. This is due to green roofs' ability to provide enhanced beauty while satisfying the human need for contact with natural environments.

Versico, LLC
PO Box 1289
Carlisle, PA 17013

Tel: **800-992-7663**
Fax: 717-960-4036
Web: **www.versico.com**

Green roof systems not only protect the environment but also improve water conservation and storm water drainage, and can significantly extend the service life of a roof. The soil in green roof systems absorbs excess rainwater, reducing runoff by up to 95% in certain climates. This helps to reduce the impact on municipal storm drainage systems. The vegetation also protects the roof from the elements, eliminating the impact of UV radiation and reducing thermal contraction and expansion.

Jewel-Osco's modular green roof system will provide them with enhanced natural beauty, superior energy efficiency and long-term roof performance for years to come.

About Weatherguard Roofing Company

As one of the leading roofing contractors in the Chicago area, Weatherguard Roofing Company provides premium products and services to building owners throughout the region. For more information about their products and services, call 847.888.3008 or visit their web site at www.weatherguardroofing.net.

About Versico

Versico LLC has a successful industry track record and is one of the leading providers of single-ply roofing systems. With its wide range of products, Versico has the ability to meet all of your roofing needs. For more information about the products and services offered by Versico, call 800.992.7663 or visit their web site at www.versico.com.

About Interstate Roof System Consultants, Inc.

Interstate Roof Systems Consultants provides comprehensive analysis and technical assistance to building owners in choosing and installing the correct roof system. For more information about their products and services, call 847.844.1460 or visit their web site at www.irscinc.com.

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